



2023 FUNDRAISING APPEAL: OUR ACTION PLAN

Inner Compass Initiative is a 501(c)(3) charitable organization run by people who have learned the potential harms of the psychiatric paradigm the hard way. Our mission is to offer information, resources and support to ensure that other people don't have to.

Despite a shoestring budget and a tiny team, over the last 5 years we have built a comprehensive suite of resources that not only illuminate the limitations of our current mental health system, but also hold the keys to leaving or bypassing it entirely. Since 2018, 800,000 people from 150 countries have visited our website over 3 million times—all without a marketing budget of any kind. Thousands have shared their stories of harm and hope, and directly supported each other's healing.

We now need to reach the millions more who have not yet considered that their treatments may be doing more harm than good, along with all those people who are still 'upstream' of their first prescription. And for those who choose to opt out of today's psychiatric paradigm, we need to further enhance our resources and strengthen the support offered by our community.

Without your support, ICI doesn't exist! But with your support, we can offer:

1. Resources that inform and empower individuals to make their own choices and navigate mental and emotional struggles in non-medicalized ways. We will:

- Revamp our website for enhanced engagement and accessibility.
- Introduce new cohort experiences, courses, and self-guided resources.
- Organize both in-person and online events for unique community interactions.

2. Community platforms that foster growth & authentic connection. We will:

- Initiate a social media presence tailored to our target audiences.
- Enhance and staff our online mutual aid platform, Inner Compass Exchange.
- Increase frequency of our live facilitated support and discussion sessions.

3. Storytelling that changes minds, opens hearts, and inspires hope. We will:

- Analyze our library of 5,000 personal stories of "breaking up with" the mental health system, and incentivize a massive increase in contributions to this unique resource.
- Leverage those stories in campaigns to raise awareness & highlight alternatives to psychiatric diagnosis and drugs.

Every donation helps: please contribute what you can today.

To achieve the ambitions outlined above within the next 3 years, we need to raise a yearly budget of \$500,000. **We are a quarter of the way towards that goal for 2024: can you help us get there?**

Please donate here today (U.S. donations are tax deductible): [Support Inner Compass Initiative](https://www.innercompassinitiative.org)

For anyone able to give a substantive donation, and who needs additional information, we would love to share more about our plans: please contact claire@theinnercompass.org